

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 394 Issue 5



**WSPA-TV**  
250 International Dr.  
Spartanburg SC 29303-6698  
(864) 576-7777 FAX (864) 597-4480

Copy

|   |  |   |
|---|--|---|
| <b>Client:</b> Barack Obama/ D/ President   | <b>Submission Cost:</b> 20715                  | <b>Campaign Ref:</b> E:120802001        |
| <b>Buyer:</b> ..                            | <b>Client/Product/Estimate:</b> 95 / 01 / 1536 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 09/03/12 to 10/07/12 | <b>Weeks:</b> 5                                | <b>Order Ref:</b> 06260799              |
| <b>Est./PO Number:</b> 06260799             | <b>Contract type:</b> Political                | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                |  | <b>Business Category:</b> Transactional |

|                                   |                            |   |
|-----------------------------------|----------------------------|---|
| <b>Product:</b> Obama For America | <b>Booking Group:</b> WSPA | <b>Key Market:</b> Greenville Spartanburg Asheville |
| <b>Demographic:</b> (L) Household | <b>Order:</b>              |   |

| Ref                   | Sales Product Details                         | Rev Type | Rate | Spot Type   | 09/03                         | 09/10 | 09/17 | 09/24 | 10/01 | Total | Cost |
|-----------------------|---|----------|------|-------------|-------------------------------|-------|-------|-------|-------|-------|------|
| 1                     | M-F 11a ET / 10a CT Price Is Right<br>.TWTF.. | 04       | 115  | 30<br>Comme | Nbr of Spots<br>2             |       | 2     | 2     |       | 4     | 460  |
| 2                     | M-F 730p Scene On 7<br>.TWTF..                | 06       | 225  | 30<br>Comme | Nbr of Spots<br>2             |       | 2     | 2     |       | 4     | 450  |
| 3                     | M-F 9a Dr Phil<br>.TWTF..                     | 05       | 250  | 30<br>Comme | Nbr of Spots<br>2             |       | 2     | 2     |       | 4     | 500  |
| 4                     | Fri 10p ET / 9p CT Blue Bloods<br>...F..      | 05       | 85   | 30<br>Comme | Nbr of Spots<br>1             |       | 1     |       |       | 1     | 85   |
| 5                     | Fri 10p ET / 9p CT Blue Bloods<br>...F..      | 05       | 90   | 30<br>Comme | Nbr of Spots<br>1             |       |       | 1     |       | 1     | 90   |
| 6                     | Fri 9p ET / 8p CT CSI NY<br>...F..            | 05       | 150  | 30<br>Comme | Nbr of Spots<br>1             |       |       | 1     |       | 1     | 150  |
| 7                     | Sat SEC Football<br>.....S.                   | 05       | 700  | 30<br>Comme | Nbr of Spots<br>1             |       |       |       |       | 1     | 700  |
| 8                     | Sat 7p Access Hollywood<br>.....S.            | 05       | 1200 | 30<br>Comme | Nbr of Spots<br>1             |       |       | 1     |       | 1     | 1200 |
|                       |   |          | 900  | 30<br>Comme | Nbr of Spots<br>1             |       | 1     |       |       | 1     | 900  |
|                       |   |          | 750  | 30<br>Comme | Nbr of Spots<br>1             |       |       | 1     |       | 1     | 750  |
|                       |   |          | 150  | 30<br>Comme | Nbr of Spots<br>1             |       |       |       |       | 1     | 150  |
| <b>Weekly Totals:</b> |   |          |      |             | <b>Total Spots(Ord Spots)</b> | 9     | 10    | 12    | 14    | 1     | 46   |
|                       |   |          |      |             | <b>Closed PR</b>              |       | 1     | 2     |       |       | 3    |

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

Barack Obama/ D/ President  
Submission Number 394 Issue 5



WSPA-TV

250 International Dr.  
Spartanburg SC 29303-6698  
(864) 576-7777 FAX (864) 587-4480

Copy

|                    |                            |                          |               |                    |                    |
|--------------------|----------------------------|--------------------------|---------------|--------------------|--------------------|
| Client:            | Barack Obama/ D/ President | Submission Cost:         | 20715         | Campaign Ref:      | E:120802001        |
| Buyer:             | ..                         | Client/Product/Estimate: | 95 /101 /1536 | Sales Rep:         | HRP Washington, DC |
| Schedule Dates:    | 09/03/12 to 10/07/12       | Weeks:                   | 5             | Order Ref:         | 06260799           |
| Est./PO Number:    | 06260799                   | Contract type:           | Political     | Business Type:     | POLITICAL          |
| Associated Copies: | No                         |                          |               | Business Category: | Transactional      |

| Ref                                   | Sales Product Details                            | Rev Type | Rate | Spot Type   | 09/03 | 09/10 | 09/17 | 09/24 | 10/01 | Total | Cost |
|---------------------------------------|--|----------|------|-------------|-------|-------|-------|-------|-------|-------|------|
| 9                                     | Sat 7p News<br>.....S.                           | 05       | 90   | 30<br>Comme |       | 1     |       |       |       | 1     | 90   |
| 10                                    | Sat 730p King Of Queens<br>.....S.               | 04       | 150  | 30<br>Comme |       |       | 1     | 1     |       | 2     | 300  |
| 11                                    | Sat 730p Access Hollywood<br>.....S.             | 04       | 200  | 30<br>Comme | 1     |       |       |       |       | 1     | 200  |
| 12                                    | Sun 10p ET / 9p CT Mentalist<br>.....S           | 05       | 200  | 30<br>Comme |       | 1     | 1     | 1     |       | 3     | 600  |
| 14                                    | Sun 9p ET / 8p CT 3<br>.....S                    | 05       | 1000 | 30<br>Comme |       |       |       | 1     |       | 1     | 1000 |
| 15                                    | Thu 10p ET / 9p CT Person Of Interest<br>...T... | 05       | 1200 | 30<br>Comme |       |       | 1     |       |       | 1     | 1200 |
| 16                                    | Thu 10p ET / 9p CT Elementary<br>...T...         | 05       | 2000 | 30<br>Comme |       |       |       | 1     |       | 1     | 2000 |
| 17                                    | Tue 8p ET / 7p CT NCIS<br>..T....                | 04       | 1000 | 30<br>Comme |       |       | 1     |       |       | 1     | 1000 |
| 19                                    | Wed 10p ET / 9p CT CSI<br>..W....                | 06       | 2500 | 30<br>Comme |       |       |       | 1     |       | 1     | 2500 |
| 20                                    | Wed 8p ET / 7p CT Survivor<br>..W....            | 04       | 1200 | 30<br>Comme |       |       |       | 1     |       | 1     | 1200 |
|                                       |  |          | 1650 | 30<br>Comme |       |       |       | 1     |       | 1     | 1650 |
| Weekly Totals: Total Spots(Ord Spots) |  |          |      |             | 9     | 10    | 12    | 14    | 1     | 46    |      |
| Closed PR                             |  |          |      |             |       | 1     | 2     |       |       | 3     |      |

Greer Margolis Mitchell  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

**Barack Obama/ D/ President**  
Submission Number 394 Issue 5



**WSPA-TV**  
250 International Dr.  
Spartanburg SC 29303-6698  
(864) 576-7777 FAX (864) 587-4480

Copy

|   |   |   |
|---|---|---|
| <b>Client:</b> Barack Obama/ D/ President   | <b>Submission Cost:</b> 20715                 | <b>Campaign Ref:</b> E:120802001        |
| <b>Buyer:</b> ..                            | <b>Client/Product/Estimate:</b> 95 /101 /1536 | <b>Sales Rep:</b> HRP Washington, DC    |
| <b>Schedule Dates:</b> 09/03/12 to 10/07/12 | <b>Weeks:</b> 5                               | <b>Order Ref:</b> 06260799              |
| <b>Est./PO Number:</b> 06260799             | <b>Contract type:</b> Political               | <b>Business Type:</b> POLITICAL         |
| <b>Associated Copies:</b> No                |   | <b>Business Category:</b> Transactional |

| Ref  | Sales Product Details                   | Rev Type | Rate | Spot Type |              | 09/03 | 09/10 | 09/17 | 09/24 | 10/01 | Total | Cost |
|--|---|----------|------|-----------|--------------|-------|-------|-------|-------|-------|-------|------|
| 21   | M-F 9a Dr Phil                          | 05       | 85   | 30        | Nbr of Spots |       | 1     | 1     |       |       | 2     | 170  |
|  | M.....                                  |          | 150  | Comme     | Nbr of Spots |       |       |       | 1     | 1     | 2     | 300  |
| 22   | Sun 9p ET / 8p CT Good Wife             | 05       |      | 30        | Nbr of Spots |       |       |       |       |       |       |      |
|  | .....S                                  |          |      | Comme     | Closed PR    |       |       | 1     |       |       | 1     |      |
| 23   | Sat 10p ET / 9p CT 48 Hours             | 06       | 350  | 30        | Nbr of Spots | 1     |       |       |       |       | 1     | 350  |
|  | .....S.                                 |          |      | Comme     |              |       |       |       |       |       |       |      |
| 24   | M-F 9a Dr Phil                          | 05       | 90   | 30        | Nbr of Spots | 1     |       |       |       |       | 1     | 90   |
|  | ...TF.. Isolations: W/C 09/03 MTWTF..   |          |      | Comme     |              |       |       |       |       |       |       |      |
| 26   | Sat 730p Access Hollywood               | 04       | 200  | 30        | Nbr of Spots |       | 1     |       |       |       | 1     | 200  |
|  | ....S.                                  |          |      | Comme     |              |       |       |       |       |       |       |      |
| 27   | Mon 8p ET / 7p CT How I Met Your Mother | 05       |      | 60        | Nbr of Spots |       |       |       |       |       |       |      |
|  | M.....                                  |          |      | Comme     | Closed PR    |       | 1     |       |       |       | 1     |      |
| 28   | M-F 11a ET / 10a CT Price Is Right      | 04       | 115  | 30        | Nbr of Spots |       | 2     |       |       |       | 2     | 230  |
|  | ..WTF..                                 |          |      | Comme     |              |       |       |       |       |       |       |      |
| 29   | M-F 730p Scene On 7                     | 06       | 150  | 30        | Nbr of Spots |       | 2     |       |       |       | 2     | 300  |
|  | ..WTF..                                 |          |      | Comme     |              |       |       |       |       |       |       |      |
| 31   | Sun 930p ET / 830p CT Good Wife         | 05       | 1300 | 30        | Nbr of Spots |       |       | 1     |       |       | 1     | 1300 |
|  | .....S                                  |          |      | Comme     |              |       |       |       |       |       |       |      |
| <b>Weekly Totals:</b> Total Spots(Ord Spots) |   |          |      |           |              | 9     | 10    | 12    | 14    | 1     | 46    |      |
| Closed PR                                    |   |          |      |           |              |       | 1     | 2     |       |       | 3     |      |

Pre-emption Summary

| Ref | Sales Product                           | Spot Type       | Pre-empt Date | Status             | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|---|-----------------|---------------|--------------------|----------------|--------------------------|--------------|--------------|
| 14  | Sun 9p ET / 8p CT 3                     | :30 Commercial  | 09/17/12      | Closed Pre Emption | 1,300.00       | 31 (09/23)               | 0000171304   |              |
| 22  | Sun 9p ET / 8p CT Good Wife             | :30 Commercial  | 09/17/12      | Closed Pre Emption | 0.00           | 31 (09/23)               | 0000176217   | E:120802001  |
| 27  | Mon 8p ET / 7p CT How I Met Your Mother | 1:00 Commercial | 09/10/12      | Closed Pre Emption | 3,400.00       | No Makegood / Credit     | 0000000000   | E:120802001  |

Grand Totals

|        |       | Month 9 Weeks: 5 |       |       |       |  | Month 10 Weeks: 4 |     |
|--------|-------|------------------|-------|-------|-------|--|-------------------|-----|
| Totals |       | 09/03            | 09/10 | 09/17 | 09/24 |  | 10/01             |     |
| Spots  | 46    | 9                | 10    | 12    | 14    |  |                   | 1   |
| Cost   | 20715 | 1410             | 3005  | 5000  | 11150 |  |                   | 150 |

Grand Totals:

|              |           |
|--------------|-----------|
| Spots:       | 46        |
| Gross Total: | 20,715.00 |
| Commission:  | 3,107.25  |
| Net Total:   | 17,607.75 |